

Just prior to the departure of H.M. King George V. for the Delhi Durbar 6,000 "De Reszke" Cigarettes were ordered for H.M.S. "Medina" on which His Majesty made the voyage.



WE have given many instances of the fact that "De Reszke" Cigarettes are chosen for use in the highest circles—that they are the "accepted" Cigarette amongst those who can afford to choose.

Travel the world over, and wherever refinement and good taste prevail, you will find men keen in their appreciation of the delightful flavour, rich aroma, exquisite mildness, and absolute purity of

# "De Reszke"

*The Aristocracy of Cigarettes*

... Judge a man by the company he keeps—a Cigarette likewise. You can know in advance what to expect of a Cigarette that wins approval amongst discriminating smokers, and is supplied to the highest Courts of Europe.

Tenor (Turkish), 5/3 per 100, 3/4 per 50, 1/9 per 25.

American, 5/3 per 100, 2/8 per 50, 1/4 per 25.

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